

Rosenfeld Weds Betty Whitcup At Center Here

Miss Betty Whitcup of New York City became the bride of Ben Rosenfeld, well-known local businessman, in Jewish Community rites Wednesday evening, climaxing a brief courtship which started when Miss Whitcup came to Las Vegas on vacation.

For the intimate ceremony the bride chose a white faille frock trimmed in dark brown mink at the off-shoulder neckline. A tiny mink crown held a brown veil, and her bridal ensemble was completed with a corsage of white orchids.

Attending the couple were Mrs. Frank Soskin and Harry Wallerstein. The bridegroom, in business here for 12 years as owner of the Southern Venetian Blind company, is a graduate of Cleveland university.

He is a member of the Sheriff's Posse, Kiwanis, Lions, and vice president of the B'nai B'rith.

Rabbi Michael Kurz performed the matrimonial rite.

After the ceremony the couple and a group of 14 guests convened to the Alpine village for dinner. Feting the couple were Messrs. and Mmes. Frank Soskin, Bill Kasoulis, Max Goot, Lester Goldring, Jack Doyle, Rabbi and Mrs. Michael Kurz, Cantor and Mrs. Herman Kinnoy, Mrs. Harry Eplan and Harry Wallerstein.

The Rosenfelds plan to build a home here, and will leave shortly for New York for a brief honeymoon.



WHIRLWIND COURTSHIP — Mr. and Mrs. Ben Rosenfeld were toasted by a group of intimate friends following their marriage at the Jewish Community Center, Wednesday evening. The bride, the former Miss Betty Whitcup of New York City, was vacationing here when she met her husband.

(SUNFOTO)

Levoff-Sanders Say Nuptial Vows



WEDDING TOAST—Miss Trudy Sanders of New York became the bride of local resident Bob Levoff in a recent Jewish Community center rite. The couple have bought a home here and plan to settle in Las Vegas.

A double-ring ceremony performed last Sunday afternoon at the Jewish Community Center, united in marriage Bob Levoff, one of the owners of the Hollywood Furniture Co., and Miss Trudy Sanders of New York City.

The bride is a former dancer and model, and met Levoff while here in Las Vegas on a vacation. The couple has purchased a home here and will live in Las Vegas permanently.

George Rosencrantz, Levoff's business associate, served as best man. Matron of honor was the bride's mother, Mrs. Sally Sanders. Rodney Rosencrantz was baritone soloist for the rite.

The bride was traditionally beautiful in a dress of champagne peau de soie with hat to match. She carried a Bible with a corsage of white orchids. The bride's mother wore a teal blue dress with matching accessories.

The couple were feted as a reception at El Rancho Vegas Saturday afternoon before the wedding and a formal dinner at the hotel Sunday night following the ceremony.

The Way It Was



Circa 1950. "Sisterhood" of the old Jewish Community Center (Temple Beth Sholom). Seated: Kay Wallerstein, Louis Mack, Dave Zenoff, Al Goot and Adam Gobel. Standing: "Doc" Knoller, Dave Messing, Ben Rosenfeld, unidentified beauty and Jerry Mack.



MEN'S CLUB ELECTS OFFICERS—Temple Beth Shalom Men's Club elected local businessman Harry Wallerstein, seated center, its president for 1960 at a recent meeting of the group, succeeding local dairyman Dave Bliss. Wallerstein will lead the temple men's club in many community service programs, as well as more social activity for the membership, during the coming year. Other newly-elected officers and board members shown with him are, seated from left, Max Goot, Jack Snyder, first vice president Dan Goldfarb and Phil Galt, and standing, from left, Al David, Harry Maek, Irving Fields, David Messing, Bliss, and Ben Rosenfeld. Not shown are second vice president Art Lurie, secretary Gerald Schaffer and board member Lou Walters. (SUNfoto)



ANNUAL EVENT

Dan Goldfarb, president of the Men's Club, Temple Beth Shalom, discusses Gin Rummy plans with tourney co-chairmen Harry Wallerstein, right, and Ben Rosenfeld. The event, set for Sunday, October 15, is the fifth annual such affair.



TOURNEY SET

Gin Rummy Tournament co-chairman Ben Rosenfeld of the Men's Club of Temple Beth Shalom, works over a list of players in the forthcoming tournament for October 15.

Gin Rummy Tournament On October 15

Dan Goldfarb, president of the Men's Club of Temple Beth Shalom announced the planning of another exciting Gin Rummy Tournament to be held on October 15 at the Temple Beth Shalom Auditorium.

Tournament committee co-chairmen will be Harry Wallerstein and Ben Rosenfeld along with Jack Snyder, George Katz, Max Goot, Sam David, Ben Marcus and Jack Snyder.

More complete details will be announced at an early date. However, the committee has disclosed that in addition to larger cash prizes for the top four players and the winning caletta for the first time, there will also be many merchandise prizes awarded.

LATE COTTON CROP

Magenta, blue and brown show up as top colors in cotton print dresses for fall. Women who like to wear cotton until the first snow flurries will favor these.

*Miss Coley
Walter A.*

vester and Ellen Orbey.

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A "Bon Voyage" luncheon, served pool-side at the home of Mrs. Robert Levoff, 1814 S. 6th, Monday, surprised Mrs. Morris King who is leaving with her husband and sons, Michael and Barry, for a three-month stay in the Hawaiian Islands. The Kings will sail on the Lurline tomorrow for Honolulu where Morris King, of the Starr-King combo has been engaged to play at the Royal Hawaiian and the Surf Rider Hotels for three months.

Hostesses at the party, in addition to Mrs. Levoff, were Meses. Ben Rosenfeld and Murray Posin. Guests enjoying the luncheon were Meses. Charles Levine, Robert Rice, Irving Marshak, Nate Goldberg, Morton Saiger, Nat Stadler, Dave Sirotta, James Katzman, Morris Kishner, Ben Stack and Lester Goldring. The party cake was decorated with a hula girl and the honoree was presented with a beautiful flower lei, as well as lovely gifts from her friends.

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Two prominent Las Vegas families are happily announcing the birth of a new granddaughter, born May 7 in the Good Samaritan Hospital in Los Angeles. Shirley and Jack Cherry (she is the former Shirley Wengert, daughter of Mr. and Mrs. Cyril Wengert, and he is the son of Dr. and Mrs. J. C. Cherry) are the parents of the little girl, named Janet Sue. They have a little boy, Kevin, two years old.

Jack is a law student at the University of Southern California. He is a graduate of Las Vegas High School and the University of Nevada and he has also been in the service. Shirley was graduated from Flintridge Academy in Los Angeles and attended the University of Nevada for two years.

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Estelle King amidst friends Betty Rosenfeld, Trudy Levoff and Madalyn Posin. (SUNfoto)



B'NAI B'RITH BRASS — Recently elected leaders of B'nai B'rith pause during eleventh annual installation program in the Silver Slipper ballroom last night. Officers of the group include, left to right, Max Goot, trustee; David Greenspun, warden; Morris Engel, guardian; James Katzman, secretary; Melving Ross, treasurer; Jerome Mack, president; Albert Goot, grand president's representative and immediate past president; Ben Rosenfeld, first vice-president; David Goldwater, second vice-president; David Zenoff, trustee; and Harry Levy, past president.

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FOR that new '77 view we'd also be "blind" if we didn't see the considerate selling jelling glee of fren Ben (Rosenfeld) & his shop prop "top kat" Nat (Schwartz) of 17 dear year Nevada Blind Carpet & Floor lore, 1300 So. Main. If U cut a New Year hole in your home rug, because U want to see the incoming "floor show" . . . & then try to



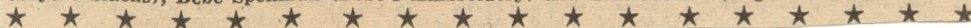
NEVADA "FLOORMEN" '77 BEST WISHES OF BEN & NAT

sew it back up, because U don't want to see the "hole" show . . . get & let Ben & Nat "go to bat" to get U a new floor cover . . . for which U WILL be a lover. That's the well '77 wishing view of these, that please, two today to simply say (along with their 1300 So. "Main" store Bookkeep-her, 17 year here, Gene "on the scene " Sinclair); "WE ALL-WAYS 'SCORE' ON THE FLOOR . . . COVER-WISE!!!" (Say it again, Ben.)



BOWLING SPONSORS HONORED — Big winners at the annual awards banquet of the Las Vegas Women's Bowling Association at the Silver Slipper Ball Room Saturday night were the sponsors shown above with trophies won by their teams during the past season. Included in photo are Marie Fourong (Fourong Jewelers), Frank Leaver (Bank of Las Vegas), Chuck Hull (Horseshoe Club), Paul Thompson and Benny Rosenfelt (Nevada Blind & Floor), Jimmy Cloud (Nevada Landscaping), Sid Johnson (Twin Lakes and Sallie's Liquors), Stan Oakes (Community Chevrolet), Hank Kovell (Fremont Hotel), Dale Thomas (Thomas French Cleaners), Jack Snyder (Snyder Slacks), Bebe Spellman (Bebe's Embroidery) and Tom Morris (Vogue Cleaners).

REVIEW-JOURNAL PHOTO



Young GOP Plan Confab For Vegas

Preparations have been completed by members of the Las Vegas Young Republican Club for their state convention to be held this week end at the Hacienda Hotel, it was stated today by Dale Brockett.

A cocktail party hosted by the local group, will be held Friday night for all delegates and friends. Saturday business sessions will be presided over by state Young Republican chairman, Fred Hill and will feature talks by Lt. Gov. Rex Bell, State Republican chairman, Emery Graunke, and Republican National Committeeman, Edmund Converse.

A barbecue will be held on Saturday evening at the home of Mr. and Mrs. Ed Costello Sr., at 1777 West Charleston Blvd.



FINAL PLANS FOR ROUNDUP — The 49er Lions pre-Helldorado roundup committee above made final plans for this great party on Saturday night. The fund raising event for local civic projects will be held at the home of Charles Sells, 1201 S. Shadow Lane and will include a giant outdoor barbecue served chuck wagon style, a fun-packed auction, entertainment, door prizes and raffles galore. Left to right: Charles Sells, Pat Clark, Robb Johnson, Ben Rosenfeld, Ben Hoffman, and Gene Brown.



BOWLING CHAMPIONS — The Nevada Blind and Floor Covering team won the 850 Classic League title at Charleston Heights Bowl. This team included (front row, left to right), Lea Moffett, sponsor Ben Rosenfeld, and Charlotte Barry. In back row (same order) are Virginia Tinney, Beth Pemberton and Maxine Dumain.

Del Mar Race & Sports Club

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WAGERS-RESULTS-ODDS-ALL MAJOR SPORTS EVENTS

QUINELLAS on each filled Race at every Major Track

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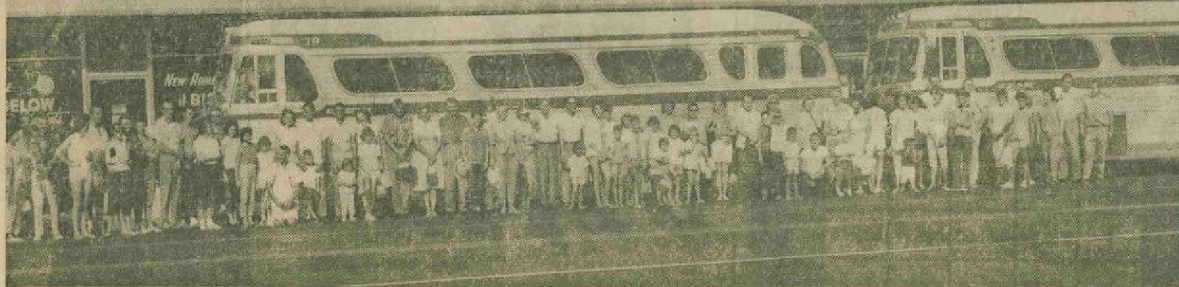
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COMPANY PICNIC — The 26 employees of Nevada Blind & Floor Co. and their families are pictured here as they started out on their first annual picnic which was held at Iversen's Warm Springs, recently. Two air-conditioned chartered Greyhound busses were provided by Ben Rosenfeld and Paul Thompson, co-owners of Nevada Blind & Floor. The afternoon's program included a softball game between the "Mechanics" and the "Office" for a final score of 13 to 12, "Mechanics." A full picnic menu, spirited kiddie races and swimming contests rounded out the afternoon's events.

AN APOLOGY

to Las Vegas-Tonopah-Reno Stage Lines from Durk Advertising

WE GOOFED!!

The two modern air-conditioned busses chartered for the recent Nevada Blind Co. annual company picnic (see photo above) were not Greyhound busses but were chartered from the L-T-R Lines. In addition to busses available for charter, L-T-R also has daily schedules from Las Vegas to Reno, leaving twice daily at 7 A.M. and 9 P. M., connecting with Greyhound for service to the North. And from Las Vegas to Phoenix, leaving three times daily at 12:15 A.M., 9:20 A. M. and 8 P.M. connecting with Greyhound for service to the South.

B'nai B'riths Model Fall Fashions at Members



Madelyne Posin demonstrates the Effe-zetta Gamin Look — in contrast to the more formal mode opposite, Effe-zetta, a tiny five foot one herself designs exclusively for the smaller woman with the little boyish figure.



Jan Schwartz makes a regal picture in this black satin trimmed with white fox, a creation of Teitalbaum, furrier. Definitely not for lounging, any woman is guaranteed a dramatic entrance wearing this.



A serious moment is caught by our photographer after the successful B'nai B'rith luncheon at El Rancho. Models are (left to right) Eleanor Lurie in a Blackwell simplicity design, Betty Rosencrantz in a Blackwell double duty with cowl effect and Trudy Levoss in a Jean Desses raspberry red formal party dress set off with a Teitalbaum pink mink.

ship Luncheon



Zoe Newman is getting last minute pointers from Lester New on the showing of the Blackwell design she is wearing. The black wool is a versatile dress and can be formalized with the addition of the black fox trimmed stole.