



Guide to the William F. Harrah College of Hospitality Records on UNLVino

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 29, 2022. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1ct8t>

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	William F. Harrah College of Hospitality (University of Nevada, Las Vegas)
Title:	William F. Harrah College of Hospitality Records on UNLVino
ID:	UA-00054
Date [inclusive]:	1974 to 2020
Physical Description:	8.14 Cubic Feet (6 boxes, 2 oversized boxes, 1 flat file)
Physical Description:	11.98 Linear Feet
Physical Description:	3,612 Digital Files (4.360 GB) JPG
Language of the Material:	English
Abstract:	The William F. Harrah College of Hospitality Records on UNLVino are comprised of materials (1974-2020) that document UNLVino, an annual wine tasting event organized by Southern Glazer's Wine and Spirits and the University of Nevada, Las Vegas' William F. Harrah College of Hospitality in Las Vegas, Nevada. The materials in this collection includes press coverage, various promotional and marketing materials, event photographs, and event planning documents. The collection also includes posters advertising UNLVino and issues of <i>Premier</i> magazine, a publication produced by the William F. Harrah College of Hospitality.

Preferred Citation

William F. Harrah College of Hospitality Records on UNLVino, 1974-2020. UA-00054. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

UNLVino is an annual fundraising event for the William F. Harrah College of Hospitality at UNLV. The event started in 1974 when Larry Ruvo, the head of Southern Glazer's Wine and Spirits, contacted Jerry Vallen, dean of the hospitality college, about starting a wine tasting. The proceeds from the event would go towards the college's scholarship fund. UNLVino eventually evolved into a wine and food event and a UNLVino management class was added to the curriculum specifically for teaching student volunteers about event planning and management.

Sources:

Sodoma, Brian, "The Back Story: UNLVino," UNLV News Center, March 23, 2017. <https://www.unlv.edu/news/article/back-story-unlvino>.

Mancini, Al, "UNLVino changes name, plans revised for April bash," *Las Vegas Review Journal*, February 4, 2020. <https://www.reviewjournal.com/entertainment/food/unlvino-changes-name-plans-revised-for-april-bash-1950505/>.

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Scope and Contents Note

The William F. Harrah College of Hospitality Records on UNLVino are comprised of materials (1974-2020) that document UNLVino, an annual wine tasting event organized by Southern Glazer's Wine and Spirits and the University of Nevada, Las Vegas' William F. Harrah College of Hospitality in Las Vegas, Nevada. The materials in this collection includes press coverage, various promotional and marketing materials, event photographs, and event planning documents. Materials include digital photographs of UNLVino events such as Auss-Some, Bubblicious, and Sake Fever. The collection also includes posters advertising UNLVino and issues of *Premier* magazine, a publication produced by the William F. Harrah College of Hospitality.

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Arrangement

Materials remain in the order they were received.

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Administrative Information

Access Note

Collection is open for research, with the exception of materials that are restricted to protect personally identifiable information. Restrictions are noted at the file level of the inventory. Arrangements must be made in advance to access digital files; please contact UNLV Special Collections and Archives for additional information.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

Acquisition Note

Materials were donated in 2017 and 2020 by the William F. Harrah College of Hospitality; accession numbers 2017-146, 2021-034.

Processing Note

These records are unprocessed. In 2019, Tammi Kim accessioned the collection and created the finding aid in ArchivesSpace. In 2021, Tammi Kim accessioned the 2021 addition, transferred files off of optical discs, and updated the finding aid.

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Names and Subjects

- photographs
- Special events
- Wine lists
- Wine tasting
- University of Nevada, Las Vegas -- History

Collection Inventory

Title/Description	Containers
Event planning files, management team reports, 1987 to 2014	box 01

Event management team reports, proposals, and booklets, 1984 to 2020	box 02
Event guides, management team report, local magazines covering UNLVino including <i>Las Vegas Seven</i> and <i>Premier</i> , 2002 to 2019	box 03
Volunteer sign-up sheets, 2003 Restricted: These materials are restricted to protect personally identifiable information and will be open for research use on January 01, 2078.	box SH-047
Event photographic prints and negatives, approximately 1990 to 2003	box 04
Local news interview, volunteer video, approximately 2000 to 2003 Physical Description: 2 VHS Tapes Physical Description: 2 U-Matic Videotapes	box 04
Las Vegas-based magazines with advertisements for UNLVino including <i>QVegas</i> , <i>Seven</i> , and <i>Desert Companion</i> , 2007 to 2014	box 05
Event press clippings, Southern Glazer's Wine and Spirits <i>Wine Lover's Guide</i> , 1994 to 2013	box 06
UNLVino posters, 1974 to 2017	oversized box 08 flat file 09
39th annual UNLVino commemorative book, various newspaper clippings on UNLVino, 2000 to 2013	oversized box 07
UNLVino event digital photographs including Auss-Some, Bubblicious, and Sake Fever, 2006 to 2013 Physical Description: 3,612 Digital Files (4.360 GB) JPG	digital file 00